



P.O.Box597 CorpusChristi,TX78403 www.boldfuturecoastalbend.org

Coastal Bend Community Visioning Project

Institutional Co-Chairs

Chris Adler
President
Del Mar College Board of Regents

Dr. Flavius Killebrew
President
TexasA&MUniversity-CorpusChristi

Community Co-Chairs

Joe Adame
President
Joe Adame & Associates, Inc.

Charles R. Patton
President/CEO
AEP Texas

Leadership Team

Dr. Mary Sherwood
Chief of Staff
TexasA&MUniversity-CorpusChristi
6300 Ocean Drive
Corpus Christi, TX 78412-5756
361-825-2621
mary.sherwood@tamucc.edu

Claudia Jackson
Assistant to the President for
Community Relations
Del Mar College
101 Baldwin Blvd.
Corpus Christi, TX 78404-3897
361-698-1247
cjackson@delmar.edu

Debbie Lindsey-Opel
Community Liaison
President
ThreeDimensionalDevelopment,LLC.
361-854-1300

Gabriel Rivas, III
Community Liaison
President
Gabriel Rivas Photography
regentgr@sbcglobal.net

Chris Davis Garcia
BoldFuture Project Manager
CG Communications
P. O. Box 597
Corpus Christi, TX 78403
361-698-2115
christina.garcia@delmar.edu

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Contact: Chris Davis Garcia, BoldFuture for the Coastal Bend project manager, at 361/698-2115 or christina.garcia@delmar.edu

Claudia Jackson, DMC Assistant to the President for Community Relations and BoldFuture leadership team member, at 361/698-1247 or cjackson@delmar.edu

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*****MEDIA ADVISORY*****

BoldFuture for the Coastal Bend News Conference Scheduled for Tomorrow, Aug. 19

WHO: Texas A&M University-Corpus Christi President Dr. Flavius Killebrew and Del Mar College Board of Regents Chair Chris Adler, institutional co-chairs; Joe Adame and Robert J. Gonzalez, community co-chairs; Steven Ames, professional visioning consultant; and Dr. Mary Sherwood with TAMU-CC and Claudia Jackson with DMC, who serve on the leadership team

WHAT: News conference scheduled immediately following a BoldFuture Advisory Committee luncheon/meeting

WHEN: 1:30 p.m., Tuesday, August 19 (tomorrow)

WHERE: Lone Star Ballroom, University Center, Texas A&M University-Corpus Christi, 6300 Ocean Drive
(an online campus map is available at <http://www.tamucc.edu/campmap.html>)

PURPOSE: During the news conference, representatives of BoldFuture for the Coastal Bend, a visioning initiative which began in May 2008 with a community kick-off event, will announce the addition of Robert J. Gonzalez as one of the project's two community co-chairs; will provide background and updates on the initiative; and will announce the scheduled BoldFuture Ambassador Orientation set for Wednesday evening, Aug. 20, at the Emerging Technology Building located on the Del Mar College West Campus.

BACKGROUND: BoldFuture for the Coastal Bend is a community visioning initiative for Corpus Christi, Nueces County and San Patricio County. Its mission is to engage citizens and stakeholders from throughout the Coastal Bend in developing a long-term vision and action plans that can guide the community in working together to achieve a preferred vision for the region in a time of rapid change and local challenges. The initiative is focused on developing answers to four key questions:

- Where are we now and where are we going?
- Where do we want to be?
- How are we going to get there?
- How will we monitor our progress?

Phase I of the BoldFuture visioning initiative has been funded by the City of Corpus Christi, Nueces County and the San Patricio Economic Development Corp. In-kind support and leadership has been furnished by Texas A&M University-Corpus Christi and Del Mar College.

For more information, please contact Chris Davis Garcia, Project Manager, at 698-2115 or christina.garcia@delmar.edu.