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Coastal Bend Community Visioning Project

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For online releases: www.delmar.edu

BoldFuture of the Coastal Bend Project Airing 30-Minute Program on KEDT-TV and Time Warner Cable in July and August

Team leaders working on data collection for community profile

Leaders of the BoldFuture of the Coastal Bend initiative have been hard at work since the May 20 community kick-off meeting that brought over 170 business and community leaders and area residents together to discuss their visions for the Coastal Bend area today and in the future. To share a focused message and details about this initiative with the entire Coastal Bend area, BoldFuture leaders have taped a 30-minute program at Del Mar College that will air on KEDT-TV (Channel 9 on Time Warner Cable) in July and August.

The program will air:

- 9:30 p.m. on Sunday, July 27
- 10:30 p.m. on Tuesday, Aug. 5
- 11:30 p.m. on Tuesday, Aug. 19

Broadcasts will be repeated on cable television on Education Access (Channel 19) and Government Access (Channel 20) on Time Warner Cable. Team members will also schedule other media outlets in the Coastal Bend area throughout the summer to provide BoldFuture information to area residents.

Currently, BoldFuture team leaders are compiling data provided by participants during the first community meeting. Texas A&M University-Corpus Christi will generate additional data after conducting a community telephone survey to capture responses from 750 Corpus Christi and Coastal Bend residents. The team will then combine both data sets to write a Community Profile that covers a dozen key areas that impact the Coastal Bend area.

The initiative encompasses four phases over the next 18 to 24 months. Phase I is currently underway—designing the visioning process by collecting and analyzing data from the survey to answer the question, “Where are we now?” The other three phases include:

- Phase II: creating and validating the vision and asking “Where do we want to be?”
- Phase III: forming the action plan and focusing on “How are we going to get there?”
- Phase IV: putting the vision into action and assessing “How are we doing?”

To access more information about the BoldFuture of the Coastal Bend initiative, go to www.boldfuturecoastalbend.org or call 698-2115.