



P.O.Box 597 Corpus Christi, TX 78403 www.boldfuturecoastalbend.org

Coastal Bend Community Visioning Project

Institutional Co-Chairs

Chris Adler
President
Del Mar College Board of Regents

Dr. Flavius Killebrew
President
Texas A&M University-Corpus Christi

Community Co-Chairs

Joe Adame
President
Joe Adame & Associates, Inc.

Charles R. Patton
President/CEO
AEP Texas

Leadership Team

Dr. Mary Sherwood
Chief of Staff
Texas A&M University-Corpus Christi
6300 Ocean Drive
Corpus Christi, TX 78412-5756
361-825-2621
mary.sherwood@tamucc.edu

Claudia Jackson
Assistant to the President for
Community Relations
Del Mar College
101 Baldwin Blvd.
Corpus Christi, TX 78404-3897
361-698-1247
cjackson@delmar.edu

Debbie Lindsey-Opel
Community Liaison
President
Three Dimensional Development, L.L.C.
361-854-1300

Gabriel Rivas, III
Community Liaison
President
Gabriel Rivas Photography
regentgr@sbcglobal.net

Chris Davis Garcia
BoldFuture Project Manager
CG Communications
P. O. Box 597
Corpus Christi, TX 78403
361-698-2115
christina.garcia@delmar.edu

For immediate release May 19, 2008

Contact: Christina Davis Garcia, BoldFuture for the Coastal Bend project manager, at 361/698-2115 or christina.garcia@delmar.edu

Claudia Jackson, DMC Assistant to the President for Community Relations and BoldFuture leadership team member, at 361/698-1247 or cjackson@delmar.edu

For online releases: www.delmar.edu

-MEDIA ALERT-

BoldFuture for the Coastal Bend Leaders Holding Community Kick-off at American Bank Center May 20

Community visioning consultant Steven Ames leading participants' discussion on charting new course for community development in area

Where are we now? Where do we want to be? How are we going to get there? With help from community residents, business leaders and anyone interested in shaping the future of the Coastal Bend area, leadership members with the **BoldFuture for the Coastal Bend** community visioning project will work to answer those questions to chart a new course for community development.

Initiated by Texas A&M University-Corpus Christi and Del Mar College, organizers will hold a kick-off event Tuesday, May 20, from 5:30 to 8:30 p.m. in the Watergarden Room at the American Bank Center. More information about **BoldFuture for the Coastal Bend** is available at www.boldfuturecoastalbend.org.

During Tuesday's event, consultant and long-range planner Steven Ames—principal of Steven Ames Planning, a Portland, Oregon firm providing long-range and strategic planning services for public agencies and institutions—will describe the **BoldFuture for the Coastal Bend** initiative to participants and lead them through a visioning exercise. Ames is the innovator of the *Oregon Model* of community visioning and has consulted on numerous local and regional visioning projects in the United States, Canada, Australia and New Zealand.

Ames authored *A Guide to Community Planning*. As a long-range planner, he researches and conducts environmental scans and trends analyses, develops alternative scenarios and vision and values statements and guides the development of strategic action plans and implementation strategies. He also provides education and training sessions on visioning and long-range planning for planners and community engagement practitioners as well as speaks at international conferences on emerging societal trends, their impact on communities and the need for greater public foresight.

The BoldFuture for the Coastal Bend initiative is expected to span an 18- to 24-month period encompassing four phases of work and implementation and has garnered support from the Corpus Christi City Council and Nueces County Commissioners Court.

In January, Dr. Flavius Killebrew, president of Texas A&M University-Corpus Christi, spoke before the City Council and laid out the project plan with the first phase looking at where the community is, collecting and analyzing data about the community, identifying leaders and interested parties and designing the visioning process. The second phase involves using community input about where the community wants to be and creating a shared vision while phase three includes developing a plan for how to get there. The final phase, which is ongoing, assesses progress toward the shared vision.

Ames will discuss these phases during the kick-off event tomorrow night.

-more-

Institutional co-chairs are Texas A&M University-Corpus Christi President Flavius Killebrew and Del Mar Board of Regents President Chris Adler. Community co-chairs are Charles Patton, president and CEO of AEP Texas, and Joe Adame, president of Joe Adame & Associates, Inc.

The project leadership team includes Claudia Jackson, assistant to the president for community relations at Del Mar College; Dr. Mary Sherwood, chief of staff at Texas A&M University-Corpus Christi; Debbie Lindsey-Opel, communications consultant; Gabriel Rivas III, a Del Mar College regent and local businessman; and Kim Womack, director of public information for the City of Corpus Christi. Chris Davis Garcia, a communications consultant, is project manager.

-BF-