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Coastal Bend Community Visioning Project

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BoldFuture for the Coastal Bend Celebrating Launch of Vision Action Plan on April 21 at Ortiz Center

Leadership releasing plan, announcing "Lead Partners" as part of free event; Public asked to Be Bold! and Be There! for celebration

For the past two years, community members in Nueces and San Patricio Counties worked to develop a plan to move the region forward as part of the BoldFuture for the Coastal Bend initiative. The result: the BoldFuture Vision Action Plan, which includes six focus areas and approximately 250 specific action items with lead partners, supporting partners and timelines for implementation.

On Wednesday, April 21, the BoldFuture for the Coastal Bend leadership team will launch the Vision Action Plan as part of a celebration scheduled from 5:30 to 7:30 p.m. at the Solomon P. Ortiz International Center, located at 402 Harbor Drive. Everyone in the community is asked to Be Bold! and Be There! for the free event.

For more information, call 698-1247 or email colrel@delmar.edu.

BoldFuture for the Coastal Bend is a four-phase grassroots visioning effort involving Nueces and San Patricio Counties that kicked-off in February 2008. Over the past 24 months, thousands of community members shared their values and vision for the region. Community action teams refined vision strategies resulting in 250 action projects in six focus areas—Vibrant Economy; Thriving Education, Arts and Entertainment; Well-Planned Region; Sustainable Environment; Safe, Healthy Communities; and Community Identity and Leadership.

BoldFuture leadership also confirmed support from nearly 60 Lead Partners to take charge of action plans. Government, education, business, industry, non-profit and faith-based organizations have pledged to initiate the 250 specific projects that will benefit some 400,000 residents living in the Coastal Bend area.

The BoldFuture initiative focuses on four key questions that define the different phases, including

- **Phase I — "Where are we now?"** — phase completed — This phase documented the Community Profile and residents' values and concerns through telephone surveys of 850 residents in Corpus Christi and Nueces and San Patricio Counties.
- **Phase II — "Where do we want to be?"** — phase completed — Thousands of community members shared their values and ideas for a unified community vision. During a February 2009 summit, hundreds of community members refined and prioritized those visions for use in developing an implementation plan.
- **Phase III — "How are we going to get there?"** — phase completed — Action teams met for 12 weeks to develop action items and identify Lead Partners and Supporting Partners responsible for implementing the Vision Action Plan, which will be launched April 21.
- **Phase IV — "How are we doing?"** — next phase — Texas A&M University-Corpus Christi and Del Mar College are committed to conducting a periodic check-up on the progression of implementation of the Vision Action Plan.

For more information about BoldFuture for the Coastal Bend, go to boldfuturecoastalbend.org.

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