



PROGRESS REPORT

2008 - 2010

CREATING A VIBRANT,
SUSTAINABLE FUTURE
FOR THE TEXAS COASTAL BEND

YOUR FUTURE,
OUR FUTURE,



BoldFuture

for the Coastal Bend

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LEADERSHIP MESSAGE

The **BoldFuture for the Coastal Bend** initiative has grown to a broad coalition involving thousands of Coastal Bend residents. Initial funding from the City of Corpus Christi along with Nueces and San Patricio counties launched an intensive community conversation about the future of our region. Volunteers devoted countless hours to craft this vision. Every idea was captured, coded, and classified.

The Vision reflects the essence of what these participants communicated as their expectations for the future. The six Vision Statements divided the Vision into manageable concepts. Ultimately, those concepts will form the Action Plan that serves as a roadmap for results.

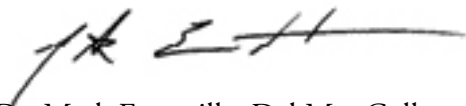
In reviewing this document, you will note the diversity of community participation, the well-defined structure of the process, and the built-in accountability to ensure the viability of the efforts. With such a broad cross-section of regional participation, we have a foundation for action that will help keep the Coastal Bend moving forward.

At our community event in the Spring of 2010, we will celebrate more than 2 ½ years of strategic community planning. Many of the identified actions will be underway and others will be making solid progress. The vision of a vibrant, prosperous Coastal Bend is within reach. Your support is critical as we move toward implementation.

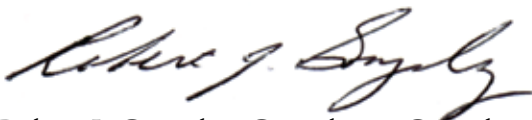
Noted anthropologist Margaret Mead said, “Never doubt that a small group of committed individuals can change the world. Indeed, it is the only thing that ever has.” We hope we can count you as one of the committed.



Dr. Flavius Killebrew, Texas A&M University-Corpus Christi
Institutional Co-Chair



Dr. Mark Escamilla, Del Mar College
Institutional Co-Chair



Robert J. Gonzalez, Gonzalez & Gonzalez
Community Co-Chair

OUR VISION FOR THE COASTAL BEND

WE ENVISION a vibrant, prosperous Coastal Bend that balances its growth and quality of life, blending big city attractions with a small town feel. Building on a diverse mix of industry and small businesses, our economy provides an abundance of family wage jobs and opportunities for our youth. Access to excellent education, from early childhood to graduate programs, prepares our students for learning, for work and for life. The ‘best and brightest’ are increasingly drawn to--and remain--in our community.

Coastal Bend growth is well planned, with vital urban areas, ample parks and open spaces, excellent transportation and modern infrastructure. We have great pride of place in our redeveloped downtowns, revitalized Bayfront, lively commercial centers across the region, and safe, clean neighborhoods. Our region is more ‘green-minded’ and sustainable than ever, committed to conservation and recycling; protecting our natural resources, coastline and beaches; and producing alternative energy.

Our residents enjoy active, wholesome lifestyles, increasing individual and community wellness. We celebrate our diverse heritage and enjoy a culture rich in music, arts and entertainment. Citizens are engaged in and proud of their communities. Forward-thinking elected officials and business and community leaders work together for the best interests of the region. Together, we are unified behind a shared vision and have forged greater collaboration in achieving our BoldFuture for the Coastal Bend.

FOCUS AREA VISIONS AND VISION IDEAS

1. Our Vision for a VIBRANT ECONOMY

WE ENVISION a vibrant economy for the Coastal Bend that builds on a diverse mix of industry and thriving small and local businesses to provide an abundance of family wage jobs and employment opportunities for young people. The Coastal Bend is open to growth, promoting a unified direction for the ongoing economic development of our region. Governments, businesses and higher educational institutions collaborate to provide incentives and opportunities that support local entrepreneurship, corporate recruitment and the creation of jobs, including those in high technology and green industry. The region has developed a skilled and highly educated workforce while a more diversified employment market provides job opportunities for residents of all education and skill levels. The Coastal Bend has a unique “brand” identity that promotes our region as both a world-class tourist destination and a great place to live, work and play.

Economy and Economic Development

1. **Growing, Thriving Economy.** The Coastal Bend has a thriving, growing economy that provides economic and job opportunities for all while building and sustaining an appropriate population base.
2. **Economic Diversity.** We have a diverse economy built on existing and emerging industries, including high-tech, research and development, port-related industries, healthcare, agriculture, military and related services, retail and tourism, with a balance of local businesses and services providing stability and resiliency.
3. **Entrepreneurship.** The Coastal Bend is forward thinking and open to growth, fostering local entrepreneurship and developing infrastructure that facilitates business growth.

4. **Leadership for Economic Development.** Government, business and community leaders cooperate to implement a shared vision for economic development.
5. **Regional Economic Cooperation.** Coastal Bend communities are connected through regional economic development and cooperation, taking a long-term regional view for the common regional good that addresses major economic trends and forces.

Business and Industry

6. **Corporate Recruitment.** Corporations are enticed to move to the Coastal Bend by our business-friendly environment, skilled workforce, and abundant natural resources.
7. **Business-Friendly Development Services.** Coastal Bend governments provide more business-friendly development services to promote growth and development in the region.
8. **Retention/Expansion of Business and Industry.** The Coastal Bend continues to support the retention and expansion of its existing businesses and industry.
9. **High-Tech, Green Industry Leader.** The Coastal Bend is a leader in high-tech, “green” industry and a center for clean energy research and development.
10. **Thriving Small and Local Businesses.** Small and local businesses thrive in an environment where entrepreneurship and ingenuity are encouraged, providing greater economic opportunities and consumer options for Coastal Bend residents.
11. **An International Port.** The Port of Corpus Christi is an even more robust center for international trade, attracting shipping and cruise lines and building stronger economic ties with other countries.

Jobs and Employment

12. **Diversified Employment Market.** The Coastal Bend has a strong, diversified employment market that attracts population growth, with low unemployment and opportunities for anyone to train for and secure meaningful employment.
13. **More Jobs for All Skill Levels.** More jobs exist for Coastal Bend residents of all education and skill levels, including jobs that provide opportunities for advancement and long-term careers.
14. **Workforce Development and Higher Education.** Higher education connects the community and industry, educating people to fill local jobs and creating a skilled workforce that draws employers to the region.
15. **Local Career Options for Youth.** Our youth and new college graduates have a variety of available job and career options, enabling them to remain and thrive in the Coastal Bend.

Wages and Salaries

16. **Increased Wages and Salaries.** Local wages and salaries have increased to reflect a better prepared and educated workforce, increasing the region's average wages and per capita income.
17. **High-Tech and Corporate Jobs.** More opportunities exist for higher paying jobs in the Coastal Bend due to an increase in high-tech and corporate employers moving into the region.
18. **Competitive Salaries in Health and Education.** Teachers and medical workers enjoy more competitive salaries that attract and retain more qualified workers in the Coastal Bend.

Taxes

19. **Tax Incentives for Economic Development.** Tax incentives attract businesses and industry to the region, bringing new jobs and spurring economic development.

20. **Expanded Tax Base.** With a growing population, improved economy and more jobs, Nueces and San Patricio Counties have expanded and diversified tax bases, providing for well-funded infrastructure and education.
21. **Fair and Affordable Property Taxes.** Property taxes in the Coastal Bend are affordable, fair, and shared by all neighborhoods, so no single segment of the community bears an unfair burden.

Regional Identity and Promotion

22. **World-Class Communities.** The Coastal Bend is renowned as a region of world-class communities that attract new residents as a place to live, work, study, play and shop.
23. **Protecting Unique Community Assets.** The Coastal Bend protects and stewards its unique community assets to continue to attract tourists, talent and business.
24. **Coastal Bend Brand.** The Coastal Bend has developed and marketed an integrated brand that promotes stronger regional identity, business recruitment, and community and economic development across the region.

Tourism

25. **Major Tourist Destination.** The Coastal Bend is a major tourist destination for visitors from Texas, other states and around the world, including vacationers, convention and cruise lines guests.
26. **Premier Eco-Tourism Destination.** The Coastal Bend is a premier eco-tourist destination, where visitors explore a protected natural environment and enjoy outdoor recreation, sunshine and fresh air.
27. **Tourist-Friendly Downtown and Waterfront.** Corpus Christi has a vibrant, tourist-friendly downtown and waterfront amenities that entice people to visit and stay for more than our beaches.

2. Our Vision for THRIVING EDUCATION, ARTS AND ENTERTAINMENT

WE ENVISION thriving education and opportunities in the Coastal Bend that prepare our region's residents for learning, for work and for life. Our top quality schools provide improved facilities and smaller student-teacher ratios, producing more high school graduates who are well educated and ready for the future. Accessible higher education and job training prepare Coastal Bend residents for new opportunities in a changing economy, ensuring a skilled and qualified workforce for local industry. Life-long learning opportunities result in a more literate, educated and informed community. Educational excellence and appealing attractions help retain our existing population while drawing new residents to the region. The Coastal Bend has a flourishing arts and cultural scene, along with quality entertainment venues and family-friendly activities that enrich our lives and increase community pride.

Early Childhood-Grade 12 Education

1. **Quality Public Schools.** The Coastal Bend has top quality public school systems with highly trained, sufficiently rewarded teachers that attract businesses and families to the region.
2. **Pride in Our Schools and Facilities.** Coastal Bend residents take great pride in our educational system, with new or improved educational facilities and technologies that foster successful learning.
3. **Smaller Student-Teacher Ratios.** Our educational system is known for its 'learning communities' with smaller student-teacher ratios.
4. **Higher Graduation Rates.** The Coastal Bend has substantially increased high school graduation rates and decreased the number of dropouts through innovative programs and services developed to serve individuals from diverse educational, cultural or special needs backgrounds.
5. **Well Educated, Prepared Students.** Coastal Bend students are well educated, achieve high test scores and are well prepared for the future in their community and the world.

6. **Preparing Youth for Higher Education or Careers.** A seamless PK-16 educational system prepares students for higher education or professional careers or trades – resulting in a better future for all our youth.

Life-Long Learning

7. **An Educated Community.** Coastal Bend residents place high value on an educated community and support quality education for all community members as the basis for a socially and economically thriving population.
8. **Support for Life-Long Learning.** Our community strongly supports education based on real world experiences that occurs throughout the lifespan of our residents.
9. **Life Education for Youth.** Coastal Bend families and educational systems prepare our youth for the future, teaching them character and responsibility, keeping them stimulated and reducing truancy and dropouts.

University, College, Professional and Job Training

10. **World Class Higher Education.** Higher education in the Coastal Bend offers highest quality programs in expanded subject fields and is recognized throughout the world for its excellence.
11. **Expanded Higher Education System.** Our higher education system has expanded greatly, with an expanded selection of programs/majors, larger campuses, and more delivery locations and options supporting more students, programs, degrees and research.
12. **Accessible, Affordable Higher Education.** Higher education and job training are accessible and affordable, such that everyone who wants to can be educated and prosper as a result.
13. **Higher Education and Employment.** Higher education in the Coastal Bend specifically prepares students for and helps them get jobs, with the goal of retaining college graduates in the area.

14. **Higher Education-Business Partnerships.** Higher education/business and industry partnerships help prepare students for available jobs through joint research and job development programs.
15. **Skilled, Qualified Workforce.** The education level, knowledge and skills of local residents have increased, resulting in a qualified workforce that meets the needs of existing industry and attracts new industry.

Intellectual Capital

16. **Retaining and Attracting Community Members.** The Coastal Bend has good jobs, a strong educational system and appealing activities and attractions that keep people from leaving our city, while attracting educated, forward-thinking people to relocate here.
17. **Well-Educated Citizens.** The Coastal Bend has bright, well-trained and well-educated citizens who choose to remain in the community, supporting advancements that help our region thrive.

Arts, Events and Entertainment

18. **Vibrant Arts and Culture.** Corpus Christi and other areas of the Coastal Bend are alive with vibrant, unique and modern communities and centers that blend art exhibits, local and big name entertainers and cultural attractions.
19. **Arts Support Our Economy.** The Coastal Bend’s wide variety of arts and entertainment offerings attracts tourists to visit and support our regional economy.
20. **Entertainment Venues and Options.** Coastal Bend residents have a wide variety of quality entertainment venues and options that enrich our lives and give us pride in our community, including museums, restaurants, shops, community parks, water-based parks and attractions, camping, festivals and local celebrations.

21. **Affordable, Family-Friendly Activities.** Affordable family-oriented, child-friendly, and youth-enticing activities are available throughout the region, supporting family life and positive youth socialization.

3. Our Vision for a WELL-PLANNED REGION

WE ENVISION a well-planned region with vital urban areas, ample parks and open spaces, an excellent transportation system, expanded public transit, and modern, well-maintained infrastructure. The Coastal Bend welcomes new growth – but balances growth with our continued quality of life. Local planning throughout the region fosters ‘smart growth’ policies, transit-oriented development and green building practices. We have great “pride of place” in our redeveloped downtown areas, revitalized Bayfront, lively commercial centers, and safe, clean neighborhoods. Vacant and abandoned buildings have been renovated or replaced; and our neighborhoods have been revitalized, attracting new homeowners and promoting reinvestment. We offer more affordable housing options, especially for families, and support them with clean, well-maintained community parks, recreational options, and pedestrian and bicycle amenities.

Regional Growth and Land Use

1. **Balanced Growth.** The Coastal Bend encourages growth that is in balance with its quality of life, fostering the attractions and tourist revenues of a big city while maintaining its small town feel.
2. **Interagency Regional Planning Authority.** Coastal Bend local governments have created a comprehensive interagency regional planning authority to better coordinate planning for the future development of the region.
3. **Protection of Natural Resources.** The Coastal Bend protects its natural resources and assets and uses them as a focal point of future growth, including the promotion of eco-tourism.

4. **Maintaining Agricultural Areas.** The Coastal Bend pays attention to the needs of maintaining rural life, agriculture and farming while allowing for growth necessary for the area to flourish.

Coastal Development

5. **Clean, Quality Beaches.** The Coastal Bend takes responsibility for its shorelines and coastal assets, maintaining clean, quality beaches that are safe and convenient for all to use and enjoy.
6. **Vibrant, Active Waterfront.** Corpus Christi and other Coastal Bend communities have vibrant, active waterfronts that are pedestrian-friendly, with a boardwalk, shops, water activities and nature events.
7. **Coastal Tourism Development.** The responsible development of our coastal areas has attracted more tourists, while providing our residents and families with quality entertainment.
8. **Island Vacation Development.** Mustang Island and Padre Island have been carefully developed with well-planned resorts, year-round vacationing, and other tourist-based business while preserving their natural beauty.

Urban Development

9. **Downtown Redevelopment.** Corpus Christi has redeveloped its downtown area, transforming it into a thriving district that attracts both residents and visitors, including housing, shops, restaurants and entertainment along with convention facilities, museums and a farmers market.
10. **Corpus Christi Beach Redevelopment.** Corpus Christi Beach has been comprehensively redeveloped, including an arts and entertainment district.
11. **Neighborhood Revitalization.** Close-in and older neighborhoods throughout the region have been revitalized, attracting new homeowners, creating pride of place, and promoting reinvestment, recreational and commercial activities.

12. **Elimination of Vacant Buildings.** Corpus Christi and other regional commercial centers have renovated or replaced vacant, boarded-up buildings, including the Coliseum and old Courthouse, redeveloping those areas with thriving attractions such as a new farmer's market, various shops or water park.
13. **Parking for Public Attractions.** Corpus Christi has ample parking to support the influx of people attending events or enjoying the city's many attractions as pedestrians.
14. **Smart, Transit-Oriented, Green City Planning.** The entire Coastal Bend emphasizes city planning that fosters 'smart growth,' mixed-use development around future transportation modes, and 'green' building practices.
15. **Affordable Housing Options.** The Coastal Bend has developed a wide range of new and improved, affordable housing options for local residents, especially for families.

Parks and Public Spaces

16. **Interconnected Parks and Open Spaces.** The Coastal Bend has an interconnected system of walkable, bikeable parks, green spaces, preserved and protected open spaces, pedestrian areas and beaches where people can gather, appreciate nature, and enjoy the arts, concerts and cultural attractions.
17. **Community Parks.** Coastal Bend neighborhoods have more clean, well-maintained multi-use community parks with biking, hiking and walking paths, and a variety of recreational options.
18. **Recreation for Children, Families and Youth.** The Coastal Bend has more outdoor recreational activities for children, families and youth, including clean, safe beaches, swimming pools, skate parks, playgrounds and sports fields.

Port and Other Infrastructure

19. **Expanded Port.** The Port of Corpus Christi has expanded its capacity and infrastructure to handle a wider variety of cargo and diversified international trade.

20. **Expanded Commercial Transportation.** Commercial transportation infrastructure, including air cargo, rail access, trucking, and highways, have been expanded to serve the needs of the growing economy.
21. **Urban Infrastructure.** The Coastal Bend's urban infrastructure -- streets, water systems, storm drainage and sewer systems -- has improved and is adequately funded to support population and industrial growth.
22. **Replaced Harbor Bridge.** Harbor Bridge has been replaced to better accommodate water traffic and facilitate the safety of bridge travel.
23. **Water and Power Supplies.** The region has secured long-term supplies of water and power, while implementing conservation measures to ensure sustainability of those resources.

Transportation

24. **Regional Transportation Connections.** The Coastal Bend transportation system connects all parts of the city, islands and the region, increasing accessibility and facilitating residential, commercial and tourist travel.
25. **Expanded Public Transportation.** The Coastal Bend has greatly expanded public transportation, including alternative modes, for more accessible and environmentally friendly service that supports both commuters and visitors.
26. **Bike- and Pedestrian-Friendly City.** Corpus Christi's traffic arterials and major roads are bike- and pedestrian-friendly, with safe bike lanes and pedestrian paths that connect downtown with neighborhoods, allowing for alternative movement throughout the city.
27. **Improved Airline Connections.** Corpus Christi International Airport has upgraded its service levels, with enhanced, more accessible airline connections and more direct flights to serve residents, businesses and visitors.

4. Our Vision for a SUSTAINABLE ENVIRONMENT

WE ENVISION a sustainable environment in a region that is more 'green-minded' than ever. The Coastal Bend manages its natural resources responsibly to ensure their continued access for future generations. We promote environmental conservation that improves our quality of life and attracts visitors to the region. Coastal Bend governments have implemented long-range plans to keep our air and water clean, preserve open space and natural habitats, and integrate sustainability goals into local city plans and operations. Our clean coastline and beaches continue to provide scenic vistas and pristine waters that are enjoyed by residents and tourists alike. Local industries have reduced pollution levels while economic development has attracted new, non-polluting forms of industry to the region. The Coastal Bend is a national leader in waste reduction and recycling, and uses local alternative energy sources to further its energy self-reliance.

Population Growth

1. **Steady Population Growth.** The population of Corpus Christi and the region has grown steadily and sustainably, as more people choose to stay and new people are attracted from other places.
2. **Sustainable Infrastructure Growth.** The Coastal Bend has well-maintained infrastructure that has grown to support an expanded population in a sustainable manner.

Natural Resources and Alternative Energy

3. **Managing Natural Resources.** Natural resources in the Coastal Bend are responsibly managed, ensuring access for future generations and improving our quality of life without harm to the environment.
4. **Energy Self-Reliant Region.** The Coastal Bend region not only meets all of its own energy needs, but also exports locally-generated solar, wind and geothermal energy.
5. **Sustainable Energy Production.** The Coastal Bend has become a leader in wind, solar and Gulf current energy technologies, utilizing the local environment to generate sustainable energy.

6. **Alternative Energy in Local Government.** Local governments are leaders in utilizing alternative energy sources and in creating policies and incentives that encourage alternative energy use in the community.

Coast and Natural Surroundings

7. **Preservation of Natural Environment.** Our natural assets and environment have been conserved and capitalized on responsibly, improving local quality of life and attracting visitors.
8. **Clean Coastline and Beaches.** The Coastal Bend enjoys clean coastlines and beaches that provide scenic views and are enjoyed responsibly by residents and tourists alike.

Pollution, Air and Water Quality

9. **Reduction of Air and Water Pollution.** The Coastal Bend and local industries have successfully reduced pollution levels, ensuring that residents and visitors continue to enjoy clean air and water.
10. **Planning for Air and Water Quality.** Coastal Bend governments have proactively enforced pollution regulations and implemented long-term plans to keep our air and water clean.
11. **Protection of Coastal Water Quality.** Our region's coastal waters have been maintained in pristine condition, sustaining aquatic life and ensuring their continued enjoyment by residents and visitors.
12. **Clean Industrial Development.** New non-polluting industries have brought economic development to the Coastal Bend without compromising its environmental quality.

Sustainability, Recycling and Conservation

13. **A 'Green' Minded Community.** The Coastal Bend is a "green-minded" region where residents and businesses value and take responsibility for the environment and sustainability.

14. **Planning for Sustainability.** Sustainability has been integrated into local city planning, with green buildings and development that preserves open space and natural habitats.
15. **'Zero Consumption' Community.** Corpus Christi has become a self-reliant, "zero-consumption" community, recycling 100 percent of its waste and developing its own sustainable sources for water and energy.
16. **Recycling Leader.** The Coastal Bend is a leading region for recycling, where residents participate in a comprehensive, user-friendly recycling program including a major recycling facility that processes materials from across the region, reducing waste sent to landfills and providing local jobs.

5. Our Vision for SAFE, HEALTHY COMMUNITIES

WE ENVISION safe, healthy people in the Coastal Bend where residents enjoy active, wholesome lifestyles that increase community wellness and wellbeing. The Coastal Bend is well prepared for major emergencies and is a safe and secure place for all its residents and visitors. Improved law enforcement programs have greatly reduced crime, enhancing the safety of neighborhoods, schools, streets, parks and urban areas. Education, prevention and treatment programs have helped reduce poverty, homelessness and untreated mental illness. All Coastal Bend neighborhoods have a greater sense of safety and pride, promoting litter control, building renovation and cleanup, while fostering greater ownership in and responsibility for our community. We nurture and support our families, youth and seniors. Parental education and improved activities for children and young people make the Coastal Bend a wonderful place for our kids to grow and thrive.

Crime and Safety

1. **A Safe Region for All.** The Coastal Bend is a safe region for all its residents and visitors, with safe streets, schools, neighborhoods, parks and urban areas.

2. **Emergency Preparedness.** Coastal Bend institutions and residents are well-prepared for major emergencies, including natural disasters, pandemic illness, industrial accidents or other crises.
3. **Enhanced Law Enforcement.** The Coastal Bend has enhanced its law enforcement presence and training to uphold the law, hold people accountable and respond to all parts of the region.
4. **Reduced Crime Levels.** Crime in the Coastal Bend has been significantly reduced with much lower rates of illegal drug use, domestic violence, child abuse, graffiti and gang activity.
5. **Alternatives to Gangs.** The Coastal Bend has successfully developed and promoted alternative activities for children and youth to keep them from being drawn to gangs and crime.

Poverty and Social Welfare

6. **No Neighborhood Left Behind.** Every neighborhood in the Coastal Bend is developed and supported, ensuring that all residents enjoy the benefits of living in a thriving, prosperous region.
7. **Reduction of Poverty, Homelessness and Mental Illness.** Coastal Bend communities respond to their most needy residents, with continual efforts to reduce or eliminate poverty, homelessness and untreated mental illness.
8. **Food, Shelter and Treatment Services.** The Coastal Bend has appropriate food, shelter and treatment services available for the indigent and domestic violence victims, ensuring no one has to sleep on the streets.
9. **Poverty Prevention Education.** Enhanced educational programs and economic development activities in the Coastal Bend have helped reduce and prevent conditions that create poverty.

Quality of Life and Livability

10. **Clean, Affordable, Livable Communities.** All Coastal Bend communities are clean, livable and affordable places, where people are able to meet their economic, educational, health and cultural needs.

Community Pride, Appearance and Cleanliness

11. **Neighborhood Health, Safety and Pride.** Coastal Bend neighborhoods have established a greater sense of health, safety and pride, promoting ownership in and responsibility for our community.
12. **Elimination of Litter.** Coastal Bend communities have virtually eliminated litter in our streets and on our beaches, with accessible public trash cans and responsive residents who dispose of trash properly.
13. **Visual Improvement of Roadways.** Communities have improved and continue to maintain landscaping along roadways and in public spaces, improved signage and lighting and reduced visual pollution such as utility lines.
14. **Building Renovation and Cleanup.** Coastal Bend cities have appealing architecture, cleaned up or re-used abandoned and historic buildings and enforced building codes to prevent eyesores.
15. **Clean Beaches and Parks.** Coastal Bend beaches, paths and parks are clean, well maintained and inviting to use, with natural landscaping and an abundance of shade trees and greenery.

Health and Wellness

16. **Healthy Lifestyles.** Coastal Bend communities encourage and promote healthy lifestyles for people of all ages, incomes and backgrounds.
17. **Improved Health Care Access.** The Coastal Bend has greatly improved healthcare that is available and accessible to all its residents, including pre-natal care for all expectant mothers.
18. **Comprehensive Regional Healthcare Center.** Corpus Christi is a comprehensive regional healthcare center with a complete range of services so residents rarely travel to other cities for needed care.
19. **Reduced Teen Pregnancy, Drug Use and STDs.** The Coastal Bend has successfully reduced the incidence of teen pregnancy, drug use, sexually transmitted diseases, and related disease and illness.

20. **Critical Health Trends.** High rates of diabetes, obesity and other critical health issues in the Coastal Bend have been comprehensively addressed and reduced.

Recreation

21. **Exercise, Fitness and Outdoor Activities.** Coastal Bend communities place a stronger emphasis on exercise, fitness and outdoor activities to support a healthier lifestyle.

22. **Recreational Facilities.** Coastal Bend communities increased the number of recreational facilities and playing fields, including hiking and biking trails located throughout the region.

23. **Outdoor Adventure Opportunities.** Coastal Bend residents take full advantage of the wellness opportunities based on outdoor adventures and our natural environment.

24. **Dog Parks.** Coastal Bend communities have created more dog parks that address the recreational needs of pet owners and non-pet owners alike.

Seniors, Youth and Families

25. **Increased Parent Education and Involvement.** Coastal Bend parents and families are educated for greater involvement with their children, promoting healthy early childhood development and strengthening local families.

26. **Activities for Children, Families and Youth.** The Coastal Bend has a wide variety of entertainment and activities for children, families and young adults, including increased opportunities to accommodate their recreational needs.

27. **Safety of Children.** Coastal Bend communities are especially safe places for children to grow, thrive and play.

28. **Youth Activities and Activity Centers.** Safe, appropriate activities and places for youth to go are available throughout the Coastal Bend, keeping them active, engaged and off the streets.

29. **Supportive Lifestyle for Seniors.** The Coastal Bend offers a supportive lifestyle for its senior citizens and retirees, including quality health care, affordable housing, active senior centers throughout the region, and related amenities, services and activities.

6. Our Vision for COMMUNITY IDENTITY AND LEADERSHIP

WE ENVISION strong community identity and leadership in the Coastal Bend, where citizens are engaged in -- and proud of -- their communities. Greater unity and harmony exists among Coastal Bend governments and other entities who work together to achieve our common vision and cooperate to share resources and promote community development. Our elected officials listen to the voices of residents and make decisions for the common good, delivering effective, efficient, well-managed urban services. Coastal Bend citizens actively participate in government and are engaged in civic life. Community service and volunteerism has increased and is highly valued and supported. We recognize our growing diversity as a valuable community asset and celebrate our differences while remaining a unified community with a common vision. Together, forward-thinking government, citizens, business and community leaders work for the best interests of our region.

Governance

1. **Effective Metropolitan Governance.** The Coastal Bend has enhanced governance at the metropolitan level for more effective and efficient governmental programs and services.

2. **Responsive Local Government.** Local governments in the Coastal Bend are responsive to constituent needs and operate with transparency and accountability.

3. **Unity and Harmony in Governance.** Unity and harmony exist among local governments in the Coastal Bend, with service-minded leaders who work together to achieve a common vision.

4. **Forward-Thinking Governance.** Coastal Bend leaders are unified by a common vision, always working to facilitate positive innovation, progress and inclusivity.
5. **Listening to Resident Needs.** Government leaders listen to the voices and needs of all residents, making decisions for the common good and acting on those decisions efficiently and expeditiously.
6. **Well-Managed Urban Services.** Urban services in the Coastal Bend are effective, efficient and well managed, reflecting the wise use of public tax dollars.

Leadership

7. **Unified by a Common Vision.** Coastal Bend community and political leaders are unified by a common vision and work together toward shared goals.
8. **Forward-Thinking Political Leaders.** Coastal Bend political leaders are forward thinking and open to positive growth and progress.
9. **Communication with Stakeholders.** Local leaders communicate with key stakeholders in the community –neighborhoods, schools, businesses – and work for the good of the community.
10. **Citizen Leadership.** More citizens in the Coastal Bend are interested and willing to take the initiative to become leaders in their community.
11. **Developing Youth Leaders.** Coastal Bend youth are educated and increasingly prepared to take the reins of leadership in moving their community forward.

Civic Engagement and Community Involvement

12. **Public Ownership and Civic Pride.** Strong public ownership of our future and civic pride in what we have accomplished together have made the region more beautiful and prosperous.
13. **Active Citizen Participation.** Coastal Bend citizens actively participate in local government, working together for the common goals and excellence for the city.

14. **Citizen Involvement in Local Communities.** Coastal Bend citizens are highly engaged and involved in the civic life of their communities.
15. **Increased Volunteerism and Community Service.** Community service and volunteerism have increased in the Coastal Bend and are highly valued, encouraged and supported.
16. **Faith-Based and Civic Involvement.** Faith-based groups, schools, non-profits and businesses in the Coastal Bend are strongly engaged and involved in giving back to their community.

Cooperation

17. **United by a Shared Vision.** The Coastal Bend is a cohesive and united region, where people and communities respect one another and work toward achievement of a shared regional vision.
18. **Intergovernmental Cooperation.** Cities and communities in the Coastal Bend cooperate to share resources and promote social, community and economic development.
19. **Reduction of Political Divisiveness.** There is less political divisiveness in the Coastal Bend, as governments and politicians work together with business and community leaders for the common good.
20. **Cooperation to Benefit Youth.** Coastal Bend governments, schools and businesses cooperate to support youth education, activities and development.

Diversity

21. **Recognition of Increased Diversity.** The Coastal Bend has increased its social, cultural, intellectual, and economic diversity, and recognizes this diversity as a unique and valuable community asset.
22. **Unity in Our Diversity.** People from all ethnic backgrounds in the Coastal Bend respect one another and celebrate their differences – while remaining a unified community with a common vision.

23. **Community-Based Role Models.** Coastal Bend youth have role models and leaders from within their own communities from whom they can learn and be mentored.

Local Culture

24. **Innovation, Creativity and Youth.** Innovation and creativity are a hallmark of the Coastal Bend, with educated and involved young people invested in their community's future.
25. **Progressive City, Small Town Feel.** Corpus Christi is a forward-thinking and progressive city that still manages to maintain its unique identity and "small-town" feel.
26. **Fun, Laid-Back Atmosphere.** The Coastal Bend has a fun, laid-back atmosphere where parks, trails and public spaces allow everyone to enjoy the benefits of the local climate.

SUMMARY AND PROGRESS REPORT

Launched in 2008, BoldFuture for the Coastal Bend is a vision initiative by and for the people of the Coastal Bend. Its mission: to create a long-range vision for Corpus Christi, Nueces County, San Patricio County, Texas and surrounding areas and an action plan to achieve that vision over time. By envisioning a shared, preferred future and developing a comprehensive action plan, BoldFuture will help ensure a safer, healthier and brighter future for our community in the years to come.

BoldFuture represents the most extensive participation process in the recent history of the Coastal Bend. Guided by the BoldFuture Leadership Team, community ambassadors, and a stakeholder advisory committee, thousands of citizens came together to share their vision of the future and create our bold vision of what we can be... what we will be.

Coastal Bend residents from Nueces and San Patricio Counties voiced their ideas, refined, prioritized and validated the ideas, and created a shared vision for our region. This initiative and its vision have been endorsed by the Corpus Christi City Council, San Patricio Economic Development Commission, Nueces County, San Patricio County, Metropolitan Planning Organization, Corpus Christi Economic Development Corporation, Port of Corpus Christi, as well as a host of educational, business and civic entities.

Covering six focus areas and 146 vision elements, the BoldFuture vision statement lays out a strategic direction for our region driven by innovative ideas. To realize these aspirations, BoldFuture is developing an action plan guided by six citizen-based Action Teams. Developed and owned by community stakeholders, the plan will be monitored and updated over time. Del Mar College and Texas A&M University-Corpus Christi will report on BoldFuture Action Plan progress periodically.

The BoldFuture Action Plan includes detailed strategies and actions for local governments, businesses, civic organizations and community groups. Implementation of the plan will begin immediately, with “easy wins” that can be accomplished quickly – as well as more ambitious strategies that may take years to accomplish.

The future of our community is in our hands. With our shared vision, we can use our combined efforts to build a brighter future for the Coastal Bend. Your Future, Our Future, BoldFuture!

Guiding Principles

The BoldFuture Initiative was conceived in response to growing recognition that the Coastal Bend community ought to negotiate differences of opinion in a way that leads to more positive outcomes for our shared future. The time was right to launch a communitywide process, building on other efforts and resulting in a unified vision and action plans for moving the region forward in a systematic and positive manner.

The BoldFuture visioning process was founded upon and guided by the following principles.

A positive dialogue that brings citizens and stakeholders together in a productive relationship

An inclusive structure that involves multiple stakeholders from all sectors of the community

A comprehensive vision and plan that speak to our whole of community, its issues and concerns

An informed process that involves rigorous data gathering, analysis and scientific validation

Professional project management that employs expert advice and community resources

Project Structure

BoldFuture is conceived as a project in four phases with discrete deliverables in each phase.

Phase I was aimed at understanding emerging trends and issues that will impact our region through generation of a fact-filled Community Profile and a telephone survey of residents. Phase I was designed to answer the question, “Where are we now?”

Phase II generated the community’s vision statement. Coastal Bend residents and stakeholders responded to the data and research findings of Phase I and participated in a large-scale values-clarification exercise based on open and often forthright small-group conversations, which resulted in a refined, broad, community vision statement. Phase II was designed to answer the question, “Where do we want to be?”

Phase III, currently under way, will develop action plans for each focus area identified by the community vision statement. The Phase III question: “How will we get there?”

Phase IV will ensure that BoldFuture doesn’t fizzle -- that the community’s vision actually will be realized. Phase IV progress reports will continue to keep the community’s vision before our eyes. Coastal Bend residents and stakeholders will hold themselves accountable for the success of the BoldFuture visioning project. Phase IV asks, “How are we doing?”

PHASE I: RESEARCH AND DATA COLLECTION

Community Profile

The BoldFuture Community Profile is a 40-page compendium of facts and key data on major indicators, emerging trends and strategic issues for the Coastal Bend region based on existing sources of information. Major indicators included global trends, demographics, economy, employment, education, quality of life, natural resources and environmental quality, health and safety, land use, growth and development, traffic, transportation and connectivity and energy and infrastructure. The profile has been published in print and made available on Web site www.boldfuturecoastalbend.org.

Telephone Survey

A statistically-valid telephone survey conducted by the Social Science Research Center at Texas A&M University-Corpus Christi queried 850 randomly-selected Coastal Bend residents. The survey, conducted in summer of 2008, disclosed that Coastal Bend residents were primarily concerned about jobs and the economy, crime, education, growth/planning/traffic, and the quality of government leadership.

Phase II: Public Involvement

Community meetings and public involvement, including an essay contest for pre-kindergarten through post-secondary students, formed the cornerstone of Phase II. Community meetings included presentations to service and civic organizations, churches, neighborhood community centers, professional organizations, and other groups. More than 60 meetings were held between May 2008 and January 2009 to obtain answers to four questions from a diversity of residents across the region. Community members were also invited to provide their responses on the BoldFuture web site.

The questions were:

What do you value most about the Coastal Bend?

What key issues do we face?

What’s your vision for the future?

What local actions would bring your vision to reality?

Community Meetings

Community meetings and other engagement activities were held over a period of about six months through the concerted effort of the leadership team, an advisory committee, ambassadors and other volunteers. The team held widely advertised public meetings throughout the region and also met with civic, service, business and governmental organizations. This process touched more than 1,800 people and generated thousands of responses to the four questions.

Residents' answers were entered verbatim into a database at Texas A&M University-Corpus Christi. Qualitative analysis of the answers was conducted by the Portland (Ore.) State University Survey Research Lab. The lab's detailed documentation helped identify emerging visionary ideas from the thousands of comments received from the community and how these strands of ideas came together to form a broader vision for the future. These insights led to a framework for the BoldFuture vision statement, organized by six major themes or "focus areas," each populated with a catalog of potential vision ideas.

Community Vision Summit

After the community meetings and data analysis, a community vision summit was held on Feb. 28, 2009, at the American Bank Center in Corpus Christi. This major event attracted more than 300 community residents of all ages and backgrounds who discussed and prioritized ideas featured in six "focus areas" generated by qualitative analysis:

Vibrant Economy

Thriving Education, Arts and Entertainment

Well-Planned Region

Sustainable Environment

Safe, Healthy Communities

Community Identity and Leadership

BoldFuture Essay Contest

An essay contest generated more than 820 essays submitted by students throughout the Coastal Bend who responded to, "I can improve my community by..." Sixteen student essays were identified as prize winners. More than 30 other award-winning essays were featured in a spiral-bound booklet. Top winners were recognized with lap top computers, digital game systems, certificates, gift cards, and a copy of the booklet. The selection process involved more than 30 readers drawn from the Coastal Bend community.

"Though it seems nearly impossible for a girl of sixteen, like me, to change the entire world in a short period of time," one student wrote in a prize-winning essay, "I can do something in my community. I have a plan to help restore a presentable nature to poorly kept houses."

Phase III: Action Planning

Action Plan Development

Phase II of the BoldFuture initiative was completed with publication of the BoldFuture Vision Statement in July 2009. Phase III began immediately and is scheduled for completion in the spring of 2010.

Phase III is focused on developing plans and priorities for making the BoldFuture vision a reality. The BoldFuture Action Plan will be organized in the style of a business strategic plan and will include strategies and actions, timelines and related information designed to help move the Coastal Bend toward its vision over a five-year period.

Specific actions in the BoldFuture Action Plan will be undertaken by "lead partner" organizations. These organizations, not the BoldFuture leadership team, are responsible for implementing the plan. The BoldFuture leadership team, meanwhile, will monitor progress and give progress reports to the community.

Lead partners will likely include current BoldFuture sponsoring organizations, as well as other public, private, civic and community-based organizations from across the Coastal Bend region. The comprehensive action plan will be designed to complement existing plans and initiatives of such organizations.

ACTION TEAMS

Six citizen-based action planning teams have been formed to develop the BoldFuture Action Plan. Each team will develop a plan for one of the six vision focus areas. These will be reconciled and combined to form the comprehensive BoldFuture Action Plan.

Action team members include champions of the BoldFuture vision; residents affiliated with BoldFuture sponsor organizations, stakeholders groups or other potential Lead Partner organizations; and residents respected for their knowledge and expertise in specific vision focus areas. Team membership is balanced to reflect these attributes and to represent the diversity of the wider community. Action teams will meet through November 2009.

Working with the results of the action-team meeting process, the BoldFuture leadership team, assisted by project coordinators, and advised by the project consultant, will publish a final, comprehensive BoldFuture Action Plan.

Structure

Each team corresponds to one of six vision Focus Areas. Each team has approximately 20 members. Members consist of nominees from the BoldFuture Leadership Team, from other groups and organizations, or from individuals who applied through a self-nomination and open application process. Final team rosters were selected for their balance, drawing members with previous involvement with BoldFuture, knowledge and expertise in a given Focus Area, and/or their connections in the wider community.

Charge

The overall charge of the BoldFuture Action Teams is to create a strategic action plan designed to achieve the BoldFuture vision statement over time. The action plan will be organized by the six vision Focus Areas. The action plan will be developed in coordination with identified BoldFuture 'Lead Partner' organizations - public/private/civic/community groups that consent to take on implementation of specific action items. The final plan will be formally presented to BoldFuture sponsoring organizations, Lead Partners and the public-at-large at the first annual BoldFuture Vision Town Hall meeting in April 2010.

Deliverable

Each action team will be responsible for developing the part of the action plan that is tied to their vision Focus Area. The plan will be developed in a matrix-style format, identifying a series of priority strategies and corresponding actions, identifying Lead Partners, supporting organizations, and implementation timelines. The initial plan will have a five-year timeline (2010-15). It will periodically be renewed and updated over time. The BoldFuture Leadership Team, including Texas A&M University-Corpus Christi and Del Mar College, will monitor plan implementation and periodically report to the community on its success.

VIBRANT ECONOMY

Action Team

Pablo Vegas - Chair
Ann Vaughan - Co-Chair
Debbie Lindsey-Opel - Facilitator
Bud Harris - Vision Champion

Joe Adame - CC City Council
Keith Arnold - CC Convention & Visitors Bureau
Scot Barker - Financial Planner
Richard Bell - TAMU-CC Business Incubator
Mike Carrell - Frost Bank
Foster Edwards - CC Chamber of Commerce
Carol Gomez - CC Hispanic Chamber of Commerce
Robert J. Gonzalez - Port of CC and CC Chamber of
Commerce
Bud Harris - Del Mar College
Dr. Jim Lee - TAMU-CC
Debbie Lindsey-Opel - 3 Dimensional Development
Betty Jean Longoria - Nueces County Commissioners
Court
Josephine Miller - San Patricio County Economic
Development Corporation
Roland Mower - CC Regional Economic Development
Corporation
David Pinter - Portland Chamber of Commerce
Rosa Pizzi - Metro Ministries
Nina Rodriguez - Student Liaison
Mary Ann Rojas - Workforce Solutions of the Coastal
Bend
Eloy Salazar - 4A Board
Mark Scott - CC City Council
Nils Stolzlechner - Omni Hotels
Ann Vaughan - Port Aransas Chamber of Commerce
Pablo Vegas - AEP Texas

THRIVING EDUCATION, ARTS and ENTERTAINMENT

Action Team

Dr. Mark Escamilla - Chair
Dr. Linda Villarreal - Co-Chair
Melinda Eddleman - Facilitator
Dr. Mary Sherwood - Vision Champion

Dr. Arturo Almendarez - Calallen ISD
Barry Box - Buccaneer Commission
Dr. Paul Clore - Gregory-Portland ISD
Jessica Davila-Burnett - AEP Texas
Melinda Eddleman - Del Mar College
Dr. Mark Escamilla - Del Mar College
Dr. Arthur Hernandez - TAMU-CC
Ray McMurrey - American Federation of Teachers
Dr. Robert Nelsen - TAMU-CC
Adam Nuse - Corpus Christi Hooks
Pam Pailles - Flour Bluff ISD
Joe Schenk - Art Museum of South Texas
Carol Scott - Corpus Christi ISD
Debbie Seeger - Corpus Christi ISD
Dr. Mary Sherwood - TAMU-CC
Noel Snedeker, Taft ISD
Janice Sykora - Citizens for Educational Excellence
Barbara Taylor - Barcom, Inc.
Lamont Taylor - Regional Transportation Authority
Dr. Linda Villarreal - Education Service Center-2

WELL-PLANNED REGION

Action Team

Tom Niskala - Chair
Mary McQueen - Co-Chair
Saundra Thaxton - Facilitator
Gabriel Rivas, III - Vision Champion

Chris Adler - CC City Council
Tray Bates - Bates and Branscomb
Ralph Coker - Community Advocate
Sally Gavlik - City of CC Parks & Recreation
Tony Gonzalez - A. Gonzalez Law Firm
Kevin Kieschnick - CC City Council
Mimi Kile - Community Advocate
Terence Klinger - Regional Transportation Authority
David Loeb - Smart Growth
Mary McQueen - Texas State Aquarium
Alma Moreno - San Patricio County
Tom Niskala - Metropolitan Planning Organization
CAPT Bob Paulison - U.S. Coast Guard
Johnny Perales - City of CC Development Services
Gregory Perkes - Attorney
Philip Ramirez - Architect
Gabriel Rivas, III - Del Mar College, Board of Regents
Harlan Roberts - Land Development Consultant
Fred Segundo - City of CC, Airport
Stacie Talbert, City of CC
John "Jocko" Taylor - Associated Builders & Contractors
Saundra Thaxton, City of CC
John Vidaurri - Downtown Management District
Larry Virts - Padre Island Business Association
Doug Wade - Landscape Architect
Tom Watson, Jr. - Community Advocate

SUSTAINABLE ENVIRONMENT

Action Team

John Michael - Chair
Trey McCampbell - Co-Chair
Bill DeFries - Facilitator
Dr. W. Scott Sherman - Vision Champion

Ray Allen - Coastal Bend Bays and Estuaries
Gretchen Arnold - TAMU-CC
Terry Blankenship - Welder Wildlife Refuge
Craig Brown - Flint Hills Resources
Mannti Cummins - American Shoreline, Inc.
Bill DeFries - Corpus Christi ISD
Bill Green - Port of Corpus Christi
Colleen Johnson, Elementis Chromium LP
Dr. Marty Johnson, World Affairs Council
Trey McCampbell - American Bank
John Michael - Naismith Engineering
Smiley Nava - Coastal Bend Bays Foundation
Skip Noe - Consultant
Beth Payne, BTB Refining, LLC
Dr. W. Scott Sherman - TAMU-CC
Dr. Liz Smith - TAMU-CC
Jessica Stoddard - First Community Bank
Peggy Sumner - City of CC Environmental Services
Dr. Wes Tunnell - Harte Research Institute
Dr. Dave Yoskowitz - TAMU-CC

SAFE, HEALTHY COMMUNITIES

Action Team

James Mobley, M.D. - Chair
Nancy Vera - Co-Chair
Tamatha Jackson - Facilitator
Pat Townsend - Vision Champion

Abel Alonzo - Community Advocate
Janie Bell - Diabetes Association
Dr. Roberto Garcia - Antonio E. Garcia Arts & Education Center
Brigida Gonzalez - MHMR
Mike Hacker - City-County Health Department
Tamatha Jackson - Del Mar College
Marcia Keener - Consultant
Betty Lamb - Area Agency on Aging
Priscilla Leal - CC City Council
Vic Medina - CHRISTUS Spohn Health System
James Mobley, M.D. - San Patricio County
Margie C. Rose - City of CC
Mark Schauer - City of CC Police Department
Randy Sijansky - City of CC Emergency Management
Carlos Torres - CC Firefighters Association
Pat Townsend - Del Mar College
Joan Veith - Barrios Association
Dr. Nancy Vera - Corpus Christi ISD

COMMUNITY IDENTITY AND

LEADERSHIP Action Team

Sandra Alvarez - Chair
Nick Jimenez - Co-Chair
Mary Afuso - Facilitator
Claudia Jackson - Vision Champion

Mark Adame - CC Under 40
Mary Afuso - Del Mar College
Sandra Alvarez - AT&T Texas
Roland Barrera - Barrera Insurance
Jim Boggs - Del Mar College
Ruben A. Bonilla, Ruben Bonilla Insurance
Kyle Davidson - Davidson Capital Management
Peggy Duran - League of Women Voters
Billie Erwin - Nueces County
Butch Escobedo - Butch Escobedo Insurance
Carla Gardiner - Kailo Communications Studio
Rudy Garza - City of CC
Art Granado - The Granado Group
Claudia Jackson - Del Mar College
Nick Jimenez - CC Caller-Times
Tony Kallas - Homevestors, Inc.
Jerret Krouse - Frost Bank
Omar Lopez - AEP Texas
Nelda Martinez - CC City Council
Mike McCutcheon, M.D. - Community Advocate
Loyd Neal - Nueces County Judge
Sonia Noyola - CCISD
Kim Womack - City of CC Public Information

NEXT STEPS

Upon completion of the action-team process, the leadership team will draft, edit and publish the comprehensive action plan. Lead partners will review and sign off on actions appropriate to their respective organizations.

The final action plan will be presented to project sponsors in March 2010 and celebrated by the general public in April 2010.

Your Future, Our Future, ***BoldFuture!***

LEADERSHIP AND SUPPORTERS

Financial and In-Kind Funders

City of Corpus Christi
Coastal Bend Community Foundation
Del Mar College
Metropolitan Planning Organization
Nueces County
San Patricio County
San Patricio County Economic Development Corporation
Texas A&M University-Corpus Christi
Port Corpus Christi Authority

Institutional Co-Chairs

Dr. Flavius Killebrew, TAMU-CC
Dr. Mark Escamilla, Del Mar College

Community Co-Chair

Robert J. Gonzalez, Gonzalez & Gonzalez

Co-Chairs Emeritus

Joe Adame, Mayor of Corpus Christi
Chris N. Adler, Corpus Christi City Council
Charles Patton, AEP Texas

Leadership Team

Dr. Mary Sherwood, Texas A&M University-Corpus Christi
Claudia Jackson, Del Mar College
Gabriel Rivas III, Community Liaison
Debbie Lindsey-Opel, Community Liaison
Kim Womack, City of Corpus Christi
Bud Harris, Del Mar College Center for Economic Development
Mary McQueen, Texas State Aquarium
Sylvia Oliver, City of Corpus Christi
Chris Davis Garcia, Project Manager
JoAnn Hooks, Project Liaison
Steven Ames, Project Consultant
Carla Gardiner, Kailo Communications
Melinda Eddleman, Del Mar College
Jay Knioum, Del Mar College
Vicki Triplett, Time-Warner Cable

ADVISORY TEAM MEMBERS

Joe Adame, Mayor, Corpus Christi
Dr. Nick Adame, Del Mar College
Chris N. Adler, Corpus Christi City Council
Dr. Arturo Almendarez, Calallen Independent School District
Abel Alonzo, Community Advocate
Keith Arnold, Convention and Visitors Bureau
Roland Barrera, Barrera Insurance
Victor Bird, Nueces County
Jim Bounds, San Patricio County
Fred Braselton, Builder
Frank Brogan, Port of Corpus Christi
Patricia Cardenas, Port of Corpus Christi
Mike Carranco, International Brotherhood of Electrical Workers Local
Betsy Carrell, Community Advocate
John Clements, Sherwin Alumina
George Clower, Realtor
Yvonne "Bonnie" Coovert, Community Advocate
Paige Dinn, Community Advocate
Scott Elliff, Corpus Christi Independent School District
Billie Erwin, Nueces County
Butch Escobedo, Butch Escobedo Insurance
Kathy Farrow, San Patricio County
MaLinda Faughn, Wesley Community Center
Deborah A. Garza, Westside Business Association
Emilio Gonzales, Nueces County
Joe Gonzales, Labor Council
Art Granado, The Granado Group
Gabriel Guerra, Kleberg Bank
Ray Herrera, Community Enrichment Organization
Joe Hilliard, CC Film Society/Arts Commission
Gail Hoffman, Associated General Contractors
Heidi Hovda, Downtown Management District
Lois Huff, Community Advocate
Susan Hutchinson, Davis, Hutchinson & Wilkinson
Eddie Jackson-Mathis, Community Advocate
Jill Jacobs, Community Advocate
Betty Lamb, Council of Governments/Aging
Tyner Little, Nueces County Commissioners Court

Father Joseph Lopez, Diocese of Corpus Christi
Freddie Martinez, Jr., Freddie Records
Nelda Martinez, Corpus Christi City Council
Trey McCampbell, American Bank
Josephine Miller, San Patricio Economic Development Corporation
Rev. Alan Mosiman, Parkdale Presbyterian Church
Roland Mower, Corpus Christi Regional Economic Development Corp.
Joel Mumphord, Community Advocate
Tom Niskala, Metropolitan Planning Organization
Philip Ramirez, Turner/Hickey Architects
Annette Rodriguez, City-County Health Department
Mary Ann Rojas, Workforce Solutions of the Coastal Bend
Joe Schenk, Art Museum of South Texas
Paulette Shaw, Nueces County Medical Society
Dr. W. Scott Sherman, TAMU-CC
Janice Sykora, Citizens for Educational Excellence
John S. "Jocko" Taylor, Associated Builders & Contractors
Joan Veith, Community Advocate
Dr. Nancy Vera, Community Advocate/Educator

AMBASSADORS

Mary Afuso, Del Mar College
Roxanne Ashurst, Paisano Council/Girl Scouts
Jim Boggs, Del Mar College
Ronnie Bounds, City of Corpus Christi
JoAnn Canales, TAMU-CC
Angela Cantu, YWCA
Mary Christmas, Corpus Christi ISD
John Clements, Sherwin Alumina
Fay Crider, Workforce Solutions of the Coastal Bend
J. Kyle Davidson, Davidson Capital Management, Inc.
Haysam Dawod, D.D.S., Community Advocate
Bill DeFries, Corpus Christi ISD
Diane Escoto, Community Advocate
Billie Erwin, Nueces County
Josie Everett, City of Corpus Christi
Dean Flinn, Del Mar College
Dr. Roberto Garcia, TAMU-CC
Carla Gardiner, Kailo Communications
Rudy Garza, City of Corpus Christi
Ron George, Community Member
Brigida C. Gonzalez, MHMR

Joe Gonzales, Labor Council
Ralph Goonan, Del Mar College
Coretta Graham, NAACP
William (Bill) Green, Port Corpus Christi
Aaron Guevara, American Red Cross
Lisa Hancock, Merrill Lynch
Dr. Crawford Helms, West Oso ISD
Gloria Hicks, Ed Hicks Nissan
Michelle Horine, Convention and Visitors Bureau
Heidi Hovda, Community Advocate
Lois Huff, Community Advocate
Francine Hunt, Frost Bank
Tamatha Jackson, Del Mar College
Sathesh Janaki, UBS Financial
Tony Kallas, Homevestors
Marcia Keener, Consultant
Mimi Kile, Military Spouse/St. Patrick Church
Dr. Harvey Knull, TAMU-CC
Chere Large, Community Advocate
Omar Lopez, AEP Texas
Chad Magill, Identify Theft Solutions
John Marez, Corpus Christi City Council
Gilbert Morales, TAMU-CC student
Vickie Natale, Del Mar College
Jody Nelsen, TAMU-CC
Dr. Robert Nelsen, TAMU-CC
Susan Niemi, Coastal Bend Bays Foundation
Skip Noe, Community Advocate
Salinda Nowell, UBS Financial
John Owen, Goodwill Industries
Philip J. Perez, Del Mar College student
Philip Ramirez, Turner/Hickey Architects
M.C. Reeves, Community Advocate
Jane Ritter, Coastal Bend Regional Park Foundation
Margie C. Rose, City of Corpus Christi
Jim Scoville, YMCA
John A. Sendejar, City of Corpus Christi
Eva Shults, CC Housing Authority
Ron Sparks, Department for Assistive and Rehabilitative Services
Peggy Sumner, City of Corpus Christi
Barbara A. Taylor, Barcom, Inc.
Angelia Valencia, Community Advocate
Joan Veith, Barrios Association
Doug Wade, Landscape Architect
Kay Wakeham, The GrowthCoach
Lillian Waldbeser, TAMU-CC

Tom Watson, Jr., Community Advocate
Curtis Weidner, Educator
Bill T. Wilson II, WKMC Architects/San Pat EDC
Jay Wise, Merrill Lynch

Endorsements

Corpus Christi City Council
San Patricio Economic Development Corporation
Nueces County
Del Mar College Board of Regents
Hispanic Chamber of Commerce
Downtown Management District
Art Museum of South Texas
Corpus Christi Chamber of Commerce
Metropolitan Planning Organization
Corpus Christi Regional Economic Development
Corporation
NAACP, H. Boyd Hall Branch
Calallen Independent School District
Women in Construction
Westside Business Association



BoldFuture

for the Coastal Bend

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